

ABOUT THE PROGRAM

Hidden In Plain Sight is a program developed by Power to the Parent, which teaches adults about the hidden signs of drug and alcohol abuse that might be found in a teen's room.

The Butler County Coalition works to provide this educational resource to the local community free of charge to help caregivers and parents be educated and empowered to help prevent alcohol and drug use.

This program is a great display to include during:

- Community Events
- Company Education
- Parent-Teacher Conferences
- Professional Development
- School Resource Fairs



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HAVE QUESTIONS?

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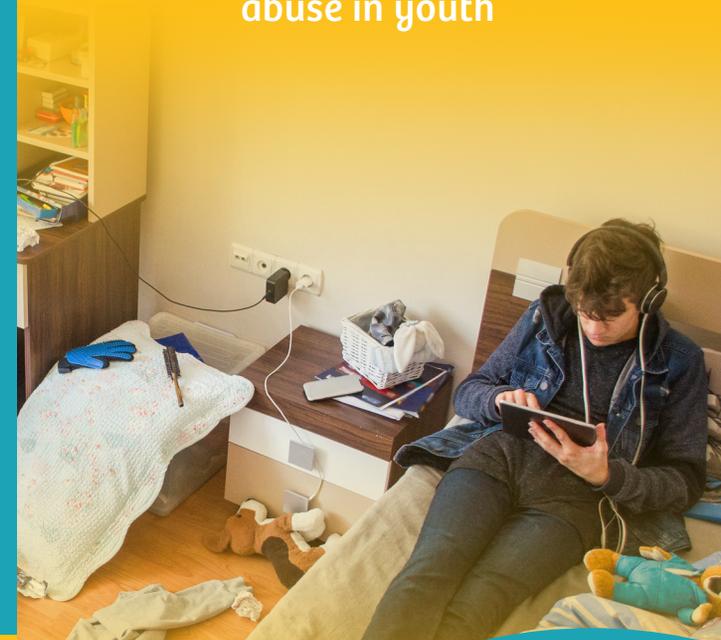
**Prevention
Coalition**

BUTLER COUNTY FAMILY +
CHILDREN FIRST COUNCIL

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HIDDEN IN PLAIN SIGHT

Learn the hidden signs and
symptoms of substance
abuse in youth



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SIGNS AND SYMPTOMS

Keeping youth protected in both the real and virtual world is complex and challenging. Staying vigilant is difficult when teens spend an average of 9 hours on social media per day and industries spend about \$32 billion annually on social media marketing and advertising*. Technology may expose youth to unhealthy messages about drug and alcohol use and allow access to items that can hide use. We know you care and want to equip you with the tools to keep youth safe.

Hidden in Plain Sight is a gender-neutral mock teen bedroom display that provides caregivers, parents, and individuals working with youth the opportunity to see items that are accessible to youth at local stores and through the internet. Many of the items in the mock bedroom are based on trends that we see in our local areas. This display will educate you about the hidden signs of substance use and give you tips on talking to your youth about alcohol, drugs and the messaging they are receiving on social media.

This mock bedroom is not intended to scare you, but to inform and equip you.

***SOURCE:**
<https://bit.ly/2NoSxJs> and <https://bit.ly/2MSMs93>



IDENTIFYING DRUG ABUSE OBJECTS

Discover how easily drugs and alcohol can be hidden in a teenager's car, locker, or room. We can educate you on the latest substance abuse trends, signs and symptoms.

Can you identify the objects that are used for drug and alcohol abuse?



All the items can be used for drug or alcohol abuse: Bracelet, Carabiner & Spinner = flasks, USB = JUUL, Toilet Paper roll = To Hide Marijuana smoke